FASHION IS SPINACH

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Fashion is Spinach by Elizabeth Hawes

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ELIZABETH HAWES

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"Eat your broccoli, dear." "I say it's spinach—and I say to hell with it."

Illustration by courtesy of Carl Rose & The New Yorker

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TO

MADELEINE VIONNET the great creator of style in France

AND TO THE FUTURE DESIGNERS OF MASS-PRODUCED CLOTHES the world over