

# **HINTS FOR THE POLITICAL SPEAKER**

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Hints for the Political Speaker by Warren C. DuBois

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**WARREN C. DUBOIS**

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# Hints for the Political Speaker

*By*

WARREN C. DuBois, A. M., LL. B.

LA FIDUS PRINTING COMPANY  
NEW YORK, N. Y.

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NEW YORK  
NEW YORK

To  
HAMILTON COLLEGE  
The "*Home of Oratory*"

Oct. 15, 1851

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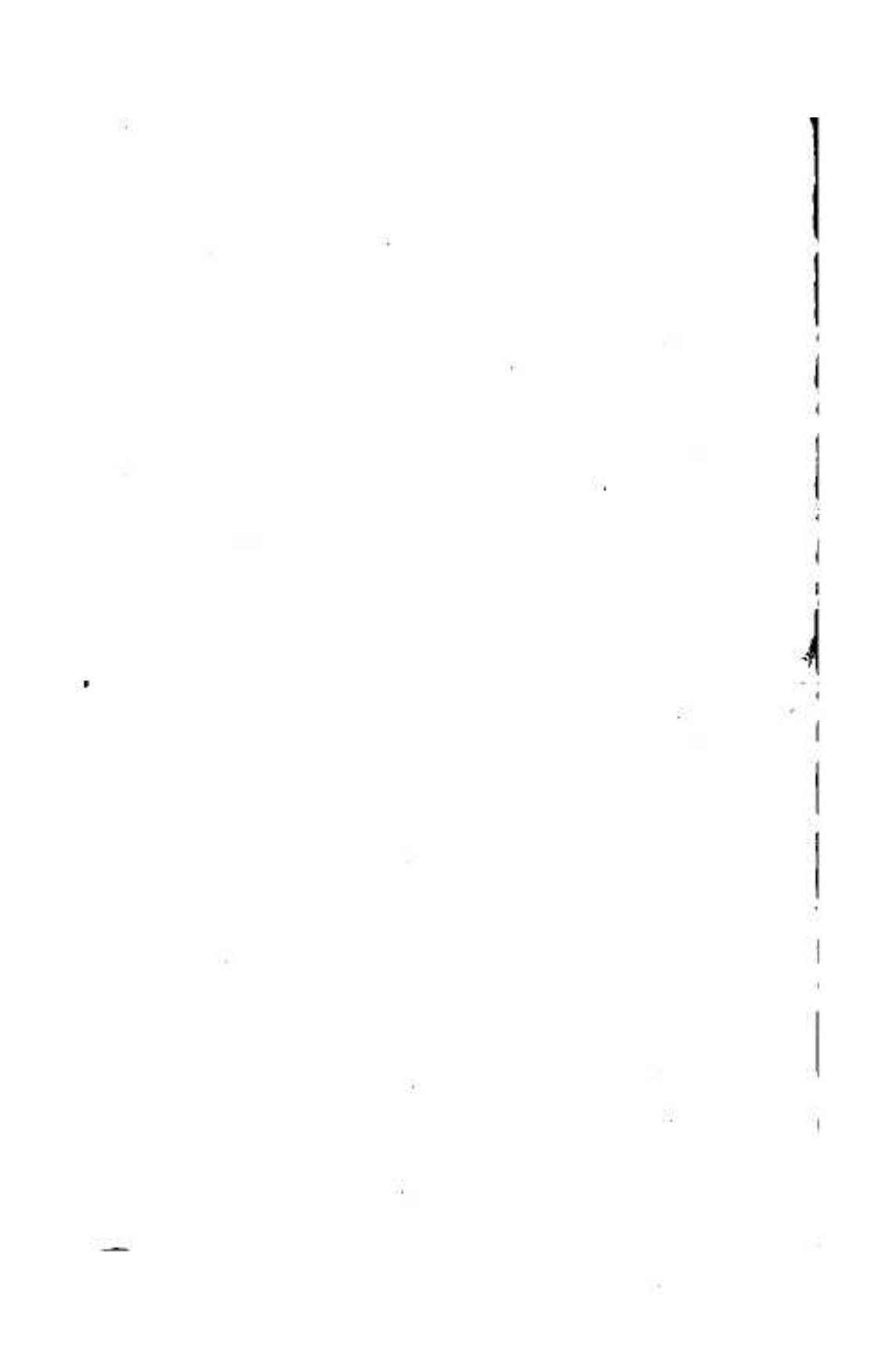
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## PREFACE

There is no path to self-confidence and personal power among men more direct than the ability to stand on one's feet and speak effectively. And no American institution offers greater possibilities to the average citizen than the stump. To men without financial means or influential friends, it opens the door to political power and influence. Ability in campaigning is an asset which once acquired can never be taken from you. If you have built your political career on this foundation, the storms of political vicissitudes can never wreck it.

The ease with which a candidate can reach the electorate through the press, the increasing popularity of motion pictures as a means of political advertising and the wasteful manner in which "literature" is disseminated in every election district of the Union have tended to convince some

### *Hints for the Political Speaker*

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that the day of the political speaker is passing and that his influence has descended to the level of the red-fire and brass bands.

Nothing could be farther from the truth. True, political speaking has undergone a great change; it must continue to change with times, for it is a means and not an end. But as a means of influencing votes in a campaign it is still the powerful medium. Nothing can take the place of the spoken word; no argument, no matter how convincing on paper, can compare with the cogent influence of the personal appeal. The practice of candidates taking the stump grows in favor each year.

It is estimated that there are over twenty-five thousand men and women on the stump every Fall. It is the opinion of many professional campaigners that not one in five succeeds in changing votes. What an astounding percentage of failures!