SEARCHLIGHTS

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Searchlights by George W. Coleman

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GEORGE W. COLEMAN

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by George W. Coleman



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VARD COL en 25, 1939 LIBRARY John Graham Brooks

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FOREWORD

ONE of the best things I ever did as managing editor of *The Christian Endeavor* World was to persuade the publisher of the paper to contribute regularly to its editorial page.

Those contributions, signed "Searchlight," have been and are distinguished by the qualities of frankness, vivacity, energy, and insight. I do not know where, in periodical literature or between the covers of books, one could find a nobler expression of the thoughts and ideals of the best type of modern business man.

To be sure, Mr. Coleman is far more than the conventional "man of business." As the originator and directing head of the Ford Hall meetings in Boston and the Sagamore Sociological Conference he has become a leader in practical work for the unifying and uplifting of humanity. He stands high in the councils of the Baptist Church and among the officers of that denomination. The Sunday school, the Young Men's Christian Association and the Christian Endeavor society have all been stimulated by his vigor and enthusiasm. But with this intense and varied Christian activity, he

FOREWORD

stands, though yet a young man, among the first of the advertising men and publishers of the country, a conspicuous proof of the entire practicability of combining religion and business.

Now all this is interesting to me, not because Mr. Coleman is an exception, but precisely because he is not. He represents a class. He is a fine example of the young business man of twentieth-century America. Much of his success in his large Christian operations is due to the fact that he is backed up by scores of others like him, young business men of keen intellect, practical sagacity, and humanitarian purpose.

Surely I am not mistaken in believing that the writings here brought together, though written for the week, and for the constituency of a single paper, have a wide and enduring value. They are published without Mr. Coleman's knowledge, in the confidence that a welcome awaits them in this more permanent form. They will be prized not only for their inherent suggestiveness and admirable literary qualities, but also for the inspiring assurance they furnish that these high themes are those that lie nearest the hearts of present-day men of affairs. When our business men set themselves about our Father's business, the Kingdom of Heaven is not so yery far away.

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AMOS R. WELLS.

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