

**THE STORY OF THE  
MARKING OF THE  
SANTA FE TRAIL**

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The Story of the Marking of the Santa Fe Trail by Mrs. T. A. Cordry

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**MRS. T. A. CORDRY**

**THE STORY OF THE  
MARKING OF THE  
SANTA FE TRAIL**





MRS. GEORGE THACHER GUERNSEY,  
State Regent.

The Story of the  
Marking  
OF THE  
Santa Fe Trail

BY THE  
Daughters of the American  
Revolution in Kansas

AND THE  
State of Kansas

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MRS. T. A. CORDRY  
*Historian, Kansas D. A. R.*

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1915

The Story of the Marking  
OF THE  
Santa Fe Trail

## INDEX.

	<i>Page.</i>
PREFACE .....	11
CHAPTER I. The Realization of a Dream.....	13
CHAPTER II. The Story of the Santa Fé Trail Marking in Kansas.....	18
CHAPTER III. Memorial to Mrs. Fannie Geiger Thompson...	26
CHAPTER IV. Appropriation from the Legislature.....	29
CHAPTER V. Tracing the Route of the Trail.....	39
CHAPTER VI. "Trail Day".....	40
CHAPTER VII. Bronze Plate, and Prizes.....	55
CHAPTER VIII. Marker Selected.....	62
CHAPTER IX. Contract Awarded.....	72
CHAPTER X. Some Interesting Letters.....	77
CHAPTER XI. Placing the Markers.....	85
CHAPTER XII. The End in Sight.....	88
CHAPTER XIII. History Enacted where the Markers now Stand.	102
CHAPTER XIV. Secretary Martin's Report.....	134
CHAPTER XV. The Saving of Old Pawnee Rock.....	145
—	
Complete List of Markers.....	161



## ILLUSTRATIONS.

	<i>Page.</i>
Sarah Elizabeth Mitchell Guernsey (Mrs. George Thacher), State Regent, 1909-19 .....	<i>Frontispiece</i>
Fannie Geiger Thompson (Mrs. A. H.), State Regent, 1901-1908, .....	14
Emma Hills Stanley (Mrs. William Eugene), State Regent, 1903-1907 .....	22
Isabelle Cone Harvey (Mrs. A. M.), State Vice-Regent, 1905-1907 .....	30
Lillian Popenoe Hall (Mrs. Clarence), State Treasurer, 1903-1909 .....	50
Memorial Tablet erected by Topeka Chapter, in Memorial Hall, in Memory of Miss Zu Adams, First State Secretary, and State Registrar in 1908-1909 .....	66
Miss Grace Meeker, State Secretary, 1904-1910 .....	76
Marker Equidistant from Sterling and Lyons .....	86
Burlingame Marker, in memory of Mrs. Thompson .....	90
Baldwin City Marker, erected by Ottawa and Lawrence Chapters .....	94
Lost Springs Marker, erected by the Wichita Chapter .....	96
Group of Markers .....	104
Council Grove Marker .....	110
Council Oak, Council Grove, Kansas .....	112
Marker at Fort Larned .....	122
Marker and Old Settlers at Dodge City .....	126
Point of Rocks and Old Trail .....	132
Last House on Trail in Western Kansas,—an old-timer .....	142
Allie Peckham Cordry (Mrs. T. A.), State Historian, 1910-19— .....	150
Pawnee Rock Monument .....	158
Map of Santa Fé Trail .....	<i>facing page 161</i>

1. The first part of the document discusses the importance of maintaining accurate records of all transactions and activities. It emphasizes that proper record-keeping is essential for transparency and accountability, particularly in the context of public administration and government operations. The text notes that without reliable records, it becomes difficult to track expenditures, assess performance, and ensure that resources are being used effectively and efficiently.

2. The second part of the document addresses the challenges associated with data collection and analysis. It highlights that gathering accurate and timely data can be a complex task, often requiring significant resources and expertise. The text suggests that organizations should invest in robust data management systems and training to overcome these challenges. Additionally, it stresses the importance of ensuring the integrity and security of the data collected, as any compromise could lead to incorrect conclusions and potentially harmful decisions.

3. The third part of the document focuses on the role of technology in improving data management and analysis. It discusses how modern tools and software can streamline data collection, storage, and processing, thereby reducing the risk of errors and increasing the efficiency of the process. The text also mentions the importance of staying up-to-date with the latest technological advancements and integrating them into existing workflows to maximize the benefits of digital transformation.

4. The fourth part of the document discusses the importance of data privacy and security. It notes that as organizations collect and store more data, the risk of data breaches and unauthorized access increases. The text emphasizes the need for strong security protocols, including encryption, access controls, and regular security audits, to protect sensitive information. It also mentions the importance of complying with relevant data protection regulations, such as the General Data Protection Regulation (GDPR), to avoid legal consequences and maintain the trust of stakeholders.

5. The fifth part of the document discusses the importance of data-driven decision-making. It argues that organizations should leverage the insights gained from their data to inform strategic decisions and improve overall performance. The text suggests that data should be used to identify trends, uncover opportunities, and address challenges, rather than being treated as a mere administrative burden. It also emphasizes the need for a data-driven culture, where employees are encouraged to use data to support their work and make informed decisions.

6. The sixth part of the document discusses the importance of data sharing and collaboration. It notes that data is often siloed within different departments or organizations, which can hinder the flow of information and the ability to gain a holistic view of the data. The text suggests that organizations should promote data sharing and collaboration, both internally and with external partners, to maximize the value of their data. It also mentions the importance of establishing clear data governance policies to ensure that data is shared responsibly and securely.

7. The seventh part of the document discusses the importance of data literacy and skills development. It notes that as the volume and complexity of data continue to grow, it is essential for individuals to have the skills and knowledge to effectively work with data. The text suggests that organizations should invest in data literacy training and education for their employees, ensuring that they are equipped with the necessary skills to analyze and interpret data accurately. It also mentions the importance of fostering a data-driven mindset, where individuals are encouraged to use data to inform their decisions and actions.

8. The eighth part of the document discusses the importance of data ethics and responsible data use. It notes that the collection and use of data can raise ethical concerns, particularly regarding privacy, consent, and the potential for bias and discrimination. The text emphasizes the need for organizations to adhere to ethical principles and guidelines when handling data, ensuring that it is used in a transparent, fair, and responsible manner. It also mentions the importance of being open and accountable about data practices and the potential risks associated with data use.

9. The ninth part of the document discusses the importance of data as a strategic asset. It notes that data has become a critical component of an organization's competitive advantage, providing valuable insights into customer behavior, market trends, and operational efficiency. The text suggests that organizations should view data as a strategic asset and invest in the resources and capabilities needed to effectively manage and leverage it. It also mentions the importance of protecting this asset and ensuring that it is used to drive long-term growth and success.

10. The tenth part of the document discusses the importance of data as a tool for social good. It notes that data can be used to address social and environmental challenges, such as poverty, climate change, and public health. The text suggests that organizations and individuals should leverage their data to identify and address these challenges, using data-driven insights to inform their actions and create positive social impact. It also mentions the importance of sharing data and collaborating with others to maximize the effectiveness of these efforts.

## PREFACE.

WHEN the marking of the old Santa Fé Trail was first suggested to the Daughters at the State Conference in Ottawa in 1902, no one had very much idea of the great undertaking it would prove to be.

Five years later, Mrs. W. E. Stanley, State Regent, announced the completion of the marking of the trail with ninety-six markers. This was at the State Conference in Leavenworth. Mrs. A. H. Horton, who had been appointed as a committee of one to find some one to write the story of the marking of the trail, reported that she could find no one willing to write and issue the pamphlet, so the subject was dropped.

When Mrs. George Thacher Guernsey, of Independence, was elected State Regent in 1908 and confirmed in 1909, she was not long in seeing the need of a state historian, as the Daughters in Kansas had done many things worthy of record. At the next Conference, held in Topeka, in 1909, Mrs. C. W. Bitting called attention to the fact that at the next State meeting an amendment to the by-laws, creating the office of Historian, would be submitted. In Lawrence the next year, in