

**THE LAW OF FINANCIAL
SUCCESS: A
WORKING HYPOTHESIS**

Published @ 2017 Trieste Publishing Pty Ltd

ISBN 9780649333714

The Law of Financial Success: A Working Hypothesis by Edward H. Cowles

Except for use in any review, the reproduction or utilisation of this work in whole or in part in any form by any electronic, mechanical or other means, now known or hereafter invented, including xerography, photocopying and recording, or in any information storage or retrieval system, is forbidden without the permission of the publisher, Trieste Publishing Pty Ltd, PO Box 1576 Collingwood, Victoria 3066 Australia.

All rights reserved.

Edited by Trieste Publishing Pty Ltd.
Cover @ 2017

This book is sold subject to the condition that it shall not, by way of trade or otherwise, be lent, re-sold, hired out, or otherwise circulated without the publisher's prior consent in any form or binding or cover other than that in which it is published and without a similar condition including this condition being imposed on the subsequent purchaser.

www.triestepublishing.com

EDWARD H. COWLES

**THE LAW OF FINANCIAL
SUCCESS: A
WORKING HYPOTHESIS**



Faithfully yours
Edward N. Cowles, D.D.

THE LAW OF
Financial
Success



A WORKING HYPOTHESIS

*For the Practical application of the Laws and
Principles governing the achievement of Financial
Success.* : : : : : : : :

By

EDWARD H. COWLES, D. P.

Editor "Thoughts New and Old." Author
of "Science and Philosophy of Life,"
"Modern Methods of Mental Medicine."
Etc.

PRICE, FIFTY CENTS.

Published by the
Alta Vista Publishing Company,
Santa Cruz, California,

1905.



You
And
I.

Quality, not Quantity—Values, not Bulk! The paper in this book costs but a few cents, but I am not selling “paper.” If it is “paper” you want, go to the paper dealer and you can buy it cheap. If you want *Ideas*—that is what I offer—here you have them. They will cost you just Fifty cents. They are worth that to me—that is, I am satisfied with Fifty cents from you for what has cost me *years of time and many hundreds of dollars to learn*. It is worth a *hundred times Fifty cents* to *YOU* if you are awake and thinking—perhaps a thousand times Fifty cents before you are many years older. But “Fifty cents” gives me a good—*very good* profit on my book, and my book will give you a *very much greater profit* on your “Fifty cents,” if you are on the alert and are shrewd enough to profit by what I tell you and put these Laws and Principles into practical use.

886384

I have money, but I want more of it to carry out my Ideals and Life purposes, and this is one of the ways I have "opened" for it to come to me (see page 33)—Fifty cents from you. See how easily it comes? How easily and naturally you put your hand into your pocket after that "Fifty cents!" Why? Just because I have *good big value to give you for it!!* I have "*opened the way*" for your Fifty cents to be transferred to me—and I opened it so well that it came easily and with pleasure on your part. You are *glad to part with your Fifty cents* because you know you are getting the largest kind of "Value Received" for it, while I am glad to share my Ideas with you, partly because I make some money by it, but *more especially because I know I can help you to help yourself to the things that will do you a world of good.*

I want your money, YOU want my Ideas, so we are both satisfied. Ideas are more than the Dollars! Did you ever think of that? With *Ideas the Dollars will come*, but Ideas don't come with the Dollars—that is, the Dollars don't make them come, while the Ideas *DO* make the Dollars come, therefore I have the satisfaction of knowing that in this exchange of Values, I have given you the larger and better part—I have given you *Thots and Ideas that will make hundreds and thousands of Dollars for you if you will apply them—all for Fifty cents.*

I have written this book for those who want to build their Success and their Life work upon an *intelligent and firm foundation*—to encourage all who read to realize that *Success originates within*. I want *YOU*, my reader, to realize that *YOU* can develop *your own forces, powers and abilities* to that extent that you will become *perfectly Self-reliant and Fearless*, and that in building upon the firm and sure foundation of *Knowledge and your own abilities*, your position will become practically unassailable.

There are undreamed of *Possibilities* before you as there are *unknown possibilities within you*. If I shall have succeeded in arousing you to action and to the fuller development of the forces, powers and abilities which lie dormant within you I shall feel more than repaid for my effort.

Accept my *sincere wish* for your achievement of the highest degree of Success in your life—Success means the Achievement or Realization of the Ideals or Objects we have before us.

Faithfully yours

Edward N. Croles, D.D.

Santa Cruz, Calif., March 1st, 1905.

175

176

177

178

179

180

181

182

183

184

185

186

187

188

189

THE LAW OF FINANCIAL SUCCESS

The Key-Stone

Of A Successful Life. No matter what we may be doing, what our plans may be, nor how high our aspirations, there is an ever-present consciousness of the need of one thing—Money, and there is perhaps no that that will so instantly awaken the interest and attention of the average person, as that of "*Financial Success!*"

And this is not strange when we consider the fact that *Money is the "key-stone" in the arch of every successful life*, no matter from what standpoint life may be viewed, nor how much some may try to disguise their real desires and need of Money to carry out their life purposes.

We are living under man-made conditions, rather than those of Nature, and these have rendered the attainment of all we hope for and all we may possess in this world dependent upon just one thing—money! We may try to disguise the fact, but it remains just the same—there it is, *without money you cannot have anything and you cannot do anything!*

Freedom

Of the Primitive Man. Primitive man knew no need of money. He had needs and desires, as well as ambitions, but what he possessed was entirely dependent upon his *own skill and efforts*. He developed unlimited resources in this direction and *knew how to meet his needs, and achieve his desires without being in any way dependent upon others*, and in many ways he