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Industrial Management Library. Experiences in Efficiency by Benj. A. Franklin

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BENJ. A. FRANKLIN

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BENJ. A. FRANKLIN



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INTRODUCTION

Mr. Franklin's book is offered in answer to a many-voiced inquiry for specific examples of efficiency methods. It shows the employer or manager, struggling with problems of increasing cost of operation and diminishing returns, how other men discovered and used a road to success out of similar difficulties. It is a concise record of "leading cases." The material is selected from the author's wide and successful experience and represents a diversity of situations in a variety of industries. In each case, the story is reduced to its simplest elements, but it still shows clearly the character of the problem attacked and the nature of the solution found. It tells what was done, why it was done, and how it was done.

Most of the chapters appeared originally in The Engineering Magazine. As here reprinted they are revised, adapted, and marshalled in sequence so as to constitute a logical and progressive survey of practice, following the order in which it demands the manager's attention. It begins with the thing which is generally uppermost in a manufacturer's mind—the handling of labor. Four chapters are given to methods of increasing both output and quality of direct production; the fifth extends the same principles to the treatment of clerical, or "non-productive," labor; the sixth enlarges the same applied ideas so as to include the entire force. In the seventh chapter

we pass from the individuals to the organization; we pass from the individuals to the organization; in the eighth we attack a reduction of factory expenses; in the ninth we develop an efficiency cost system, and in the last chapter we find all the preceding measures connected to and based upon the fundamental necessity of "efficiency will" as a driving force in the establishment of efficient practice.

Charles Buxton Going

PREFACE .

The methods employed even in the most efficient plants are, in the main, after all but the methods, possibly somewhat modified, tried and found effective here and there in different places in the manufacturing and business world, and passed along consciously or unconsciously.

The successful executive, after all, is essentially or even generally not an originator of new ideas, so much as he is an assimilator and an adapter inspired

by what he sees, hears and reads.

What is successful in one plant, with proper change, adaptation, and modification will be successful in another, if the basic principle of its operation

is understood.

These three principles have emboldened the author to recite the few experiences herein enclosed, with the hope that here and there they may offer that inspiration by which so many efficiencies find their beginning.

BENJ. A. FRANKLIN

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