

**THE CREED OF THE CONQUERING
CHIEF, AS EXPOUNDED
BY THE INSPIRED ORATOR, AN
EXPERIMENT IN PSYCHOLOGY**

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The Creed of the Conquering Chief, as Expounded by the Inspired Orator, an Experiment in Psychology by Albert Lewis Pelton

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ALBERT LEWIS PELTON

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The Creed
of the
Conquering Chief

As expounded by the
Inspired Orator

An Experiment in Psychology

Written down by
ALBERT LEWIS PELTON

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THE PROFESSOR'S PROLOGUE.

(Here follows explanation of how the Professor came to try out this experiment in Mind-power. It gives the scientific basis upon which it was carried through.)—*Author's note.*

THE PROFESSOR'S PROLOGUE.

Last evening, at the Psychic Arts Auditorium, a lecture of striking power and scientific importance, was delivered under rather unusual circumstances.

Today I called upon the Professor and asked if he would tell me how he came to discover and apply his principle of "induced inspiration". His story, as well as the lecture itself, follows:

* * * * *

Man is great!

He is the crowning work of the Maker of all created things!

But he gains his greatness and maintains his position of supremacy, solely because he possesses that wonderful power: MIND—the ability to think, reason, and forge forward along such lines as he chooses.

He is forever impassably separated from all other orders of creation—because no other has this "Mind" attribute.

* * * * *

For many years I have been an investigator in the great field of phenomena known as Psychology—the study of the Human mind.

In my studies and researches in the realm of mental power, my experiments had been largely in the realm commonly termed "genius".

Genius is the classification given certain men who exhibit rare qualities of mind-power. It is used to describe the sort of men who concentrate and intensify to the *nth* degree, phases of brain energy which the mass of men use only in a weak, scattering way.

Men of Genius are unmistakable guide-posts where History records man's passage from the beginning to the end of world-life. Men of genius are snow-capped peaks rising above the foothills covered by the submerged multitudes.

I had sought to discover the causes or secret—the foundation principle, as it were, of the great man. Time after time I had mentally asked myself:

1. *Are there any definite laws which the superior man applies?*
2. *Is "Genius" a divine endowment—the despair of all to whom it does not come early and clearly in life?*
3. *Are men of genius a "race apart"—each one struck off from the Great Center only at odd intervals?*

Those were some of the questions that I tried to find answer to in my mind. They caused much thought and meditation. In whatever direction I stretched forth my hand for some tangible result—always was it made manifest that the genius-mind exemplified these deep truths:

1. *Thought intensified.*
 2. *Vision made concrete.*
 3. *Clear observation frozen into fact.*
- In short—it is Mind-power turned into

ACTION. Genius is a form of swift, unwavering, energy-charged, Will-directed Thought-force *vitalized into life*. This is the turning point at which the man of genius separates himself from the hum-drum crowd.

Thought is Power!

Again and again declare that great truth. Believe it. Dream it. Go forth and CARRY IT INTO ACTION.

Ah yes!—ability to *think*—that is the great man's chief characteristic. It is Brain-energy turned productive; it is the ever-present trait which makes men masters.

I have watched men at work and men at play. I have seen the mass—the so-called "submerged millions"—and their minds grow little else than weeds. Their brains are giving them scant harvests. Something has blighted and stunted their productiveness. Their brain plants seem to have scarcely enough depth or root to save them from blowing across the sands—withering and disappearing.

And they constitute the bulk of mankind!

Yet again—here and there I have seen a man whose mind was productive to a remarkable degree. Deep, fertile, steadily reaching upwards—self-centered, sturdy and strong. They owned brains which were yielding rich fruits of thought—a Mind in all its greatness.

The Mind has two levels or phases of action. The upper or surface level which often reveals beautiful blooms and hangs heavy with rich and