

**THE PRINTERS' BUSINESS
GUIDE AND
READY-RECKONED
GENERAL PRICE LISTS**

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The Printers' Business Guide and Ready-reckoned General Price Lists by William Crisp

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WILLIAM CRISP

**THE PRINTERS' BUSINESS
GUIDE AND
READY-RECKONED
GENERAL PRICE LISTS**



THE PRINTERS'
BUSINESS GUIDE
AND READY-RECKONED
GENERAL PRICE LISTS

FOR PRINTING

*Cards, Circulars, Hand Bills, Memorandums, Posters,
Cheque Books, Labels, Bill Heads, &c. :*

TO WHICH IS ADDED

Miscellaneous Receipts, Copious Trade Directory, &c.

"'Tis to the pen and press we mortals owe
All we believe and almost all we know."

BY WILLIAM CRISP,

*Author of "The Printers' Price List Sheet," "Railway Train,"
and "Sunshine Behind the Cloud."*

Great Harmondly :

PRINTED BY CRISP & MARYSON, ROWS 33 & 101.

1868.

Price 2s. 6d.

PREFACE.

The Author, in presenting this work to Printers and the Trade generally, trusts that its contents may be found worthy of their appreciation for every-day reference, and that a large circulation throughout the kingdom may, by their kind co-operation, be the reward for his humble efforts in supplying a want which he feels has long been needed.

Although the work itself is comparatively small, owing to the compressed state of the information and the omission of all useless matter, he has spared neither time nor trouble to ensure accuracy as far as possible, and to produce a reliable guide; the printing estimates requiring no little amount of patience and practical experience, to say nothing of the other information.

SEPTEMBER, 1865.

SIZES OF PAPER.

				Inches.
Double Atlas	55 by 31
Eagle Grand	40 26
Double Demy	35 22
Double Crown	30 20
Elephant	28 23
Super Royal	27 19
Royal	25 20
Medium	23 16
Demy	22 17
Double Pot	25 15
Large Pot	20 16
Foolscap Sheet	17 13
Crown	20 15
Colombier	35 24
Cartridge	26 21
Post	21 16
Atlas	34 27
Antiquarian	31 53
Double Post	31 19

SIZES OF TYPE.

Double Pica	is 2-line Small Pica
Paragon	Long Primer
Great Primer	Bourgeois
English	Minion
Pica	Nonpareil
Small Pica	Ruby
Long Primer	Pearl
Bourgeois	Diamond
Brevier	Minican

TO THE INCH.

Nonpareil	12 ems
Brevier	9
Long Primer	8
Small Pica	7
Pica	6
English	5
Great Primer	4
Double Pica	3
Two-line English	2

JOB & BOOKWORK MEASURES.

		Pica ems.
Third Large Card	...	15
Small Card	...	18
Large Card	...	22
Double Large Card	...	28
Post 8vo	...	18
Post 4to	...	30
Crown 8vo	...	23
Crown 4to	...	36
Crown Folio	...	52
Crown Sheet	...	80
Double Crown	...	110
Demy 8vo	...	28
Demy 4to	...	46
Demy Folio	...	60
Demy Sheet	...	100
Double Demy	...	130
Foolscap 4to	...	34
Foolscap Folio	...	44
Foolscap Sheet	...	74
Double Foolscap	...	90
Royal 4to	...	54
Royal Folio	...	70
Royal Sheet	...	110
Double Royal	...	140

BOOKWORK.

		w.	D.
Pot or Foolscap 16mo	...	14	19
" " 12mo	...	15	28
" " 8vo	...	18	30
" " 4to	...	30	38
Post or Crown...16mo	...	15	22
" " 12mo	...	16	32
" " 8vo	...	20	34
" " 4to	...	32	46
Demy.....16mo	...	17	25
" 12mo	...	18	36
" 8vo	...	23	42
" 4to	...	42	53
Royal.....16mo	...	20	28
" 12mo	...	22	39
" 8vo	...	24	48
" 4to	...	46	65

A TABLE

Showing the exact quantity of Paper to be given out for any Job from
25 to 500, accurately calculated at 24 sheets to the quire.

1		2		3		4		5		6		7		8		9		10		Reams.
No.	Q. S.	Q. S.	Q. S.	Q. S.	Q. S.	Q. S.	Q. S.	Q. S.	Q. S.	Q. S.	Q. S.	Q. S.	Q. S.	Q. S.	Q. S.	Q. S.	Q. S.	Q. S.	Q. S.	
25	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1-480
50	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2-960
75	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3-1440
100	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4	4-1920
150	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6	6-2880
200	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8	8-3840
250	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10-4800
300	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12	12-5280
350	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14	14-5760
400	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16	16-6240
450	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18	18-6720
500	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	

N.B.—The Roman figures after the hyphen show the number of parts of a sheet required.

IMPROVED LAY OF CASES.

The diagram on the next page represents an improved "lay" of the lower cases proposed by Mr. Spence, of Exeter, then, and adopted by other printers in the Principality.

The upper case is laid as shown on this page.

Fractions or Superiors may take the place of the Accents, if desirable.

Upper Case.

á	é	í	ó	ú	æ	æ	ä	ë	ï	ö	ü	Æ	Œ
À	É	Í	Ó	Ú	Œ	Ÿ	Ä	Ë	Ï	Ö	Ü	Ŧ	Ű
*	†	‡	§	¶	¶	¶	¶	¶	¶	¶	¶	¶	¶
Λ	Β	Γ	Δ	Ε	Ζ	Η	Θ	Ι	Κ	Λ	Μ	Ν	Ξ
Η	Ι	Κ	Λ	Μ	Ν	Ο	Η	Ι	Κ	Λ	Μ	Ν	Ο
Ρ	Q	R	S	T	V	W	P	Q	R	S	T	V	W
X	Y	Z])	ϵ	ϵ	X	Y	Z	&	£	U	J

The scheme has many obvious advantages:—The Capitals are brought nearer the hand; the figures are near the en and em quads; the thin and thick spaces are separated, and they are brought nearer to the check spaces; the en and the ex Capitals are placed together without crowding the margin; and, generally far out of the rack, &c.