THE BORZOI 1920: BEING A SORT OF RECORD OF FIVE YEARS' PUBLISHING

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The Borzoi 1920: Being a Sort of Record of Five Years' Publishing by Alfred A. Knopf

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ALFRED A. KNOPF

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Trieste

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FOREWORD

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Many readers have doubtless long been familiar with the catalogs issued now and again by European publishers - no bare lists of authors and titles, but such wholly charming productions as, for example, the annual almanacks of the Insel-Verlag of Leipzig. As I approached the conclusion of my first five years' publishing it seemed to me - in view of the uncommon friendliness of so many readers — that they, at any rate, would perhaps receive with favor a more permanent record of the early activities of the Borzoi than it would be possible to present in the usual sort of American publisher's announcement. Authors - may I say my authors? - greeted the idea with such enthusiasm (how generous their coöperation the following pages abundantly testify) that it soon took fairly definite shape. The original papers are of course the real excuse for The Borzoi 1920, while the balance of the book is intended simply to be useful - to the individual reader, the bookseller, and the librarian. I have tried to make the bibliography complete, but the Who's Who is confined to writers who are, I hope, more or less definitely associated with my list (and from whom I could get the necessary information).

My best thanks are due many for whatever success Borzoi Books may have achieved. Those, first, who wrote them, and especially the generous contributors to this volume; the booksellers, who have been both friendly and intelligent in their coöperation; the critics who have been for the most part both understanding and encouraging; the loyal co-workers in my own office; and last, but not least, the readers who have made the whole venture possible.

ALFRED A. KNOPF.

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