

**BUSINESS
PROBLEMS
OF THE WAR**

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Business Problems of the War by J. Ogden Armour

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J. OGDEN ARMOUR

**BUSINESS
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OF THE WAR**



*The government of the United States can have Armour and Company.
The government of the United States can have J. Ogden Armour.
The government of the United States can have any man or any group of
men of Armour and Company.
We may not all realize it, but as a nation and as free men we have
staked all and shall win or lose all.*

J. Ogden Armour

Not in
6, 20
L. L.

BUSINESS PROBLEMS OF THE WAR

Jonathan
BY
J. OGDEN ARMOUR

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CHICAGO
R. R. DONNELLEY & SONS CO.

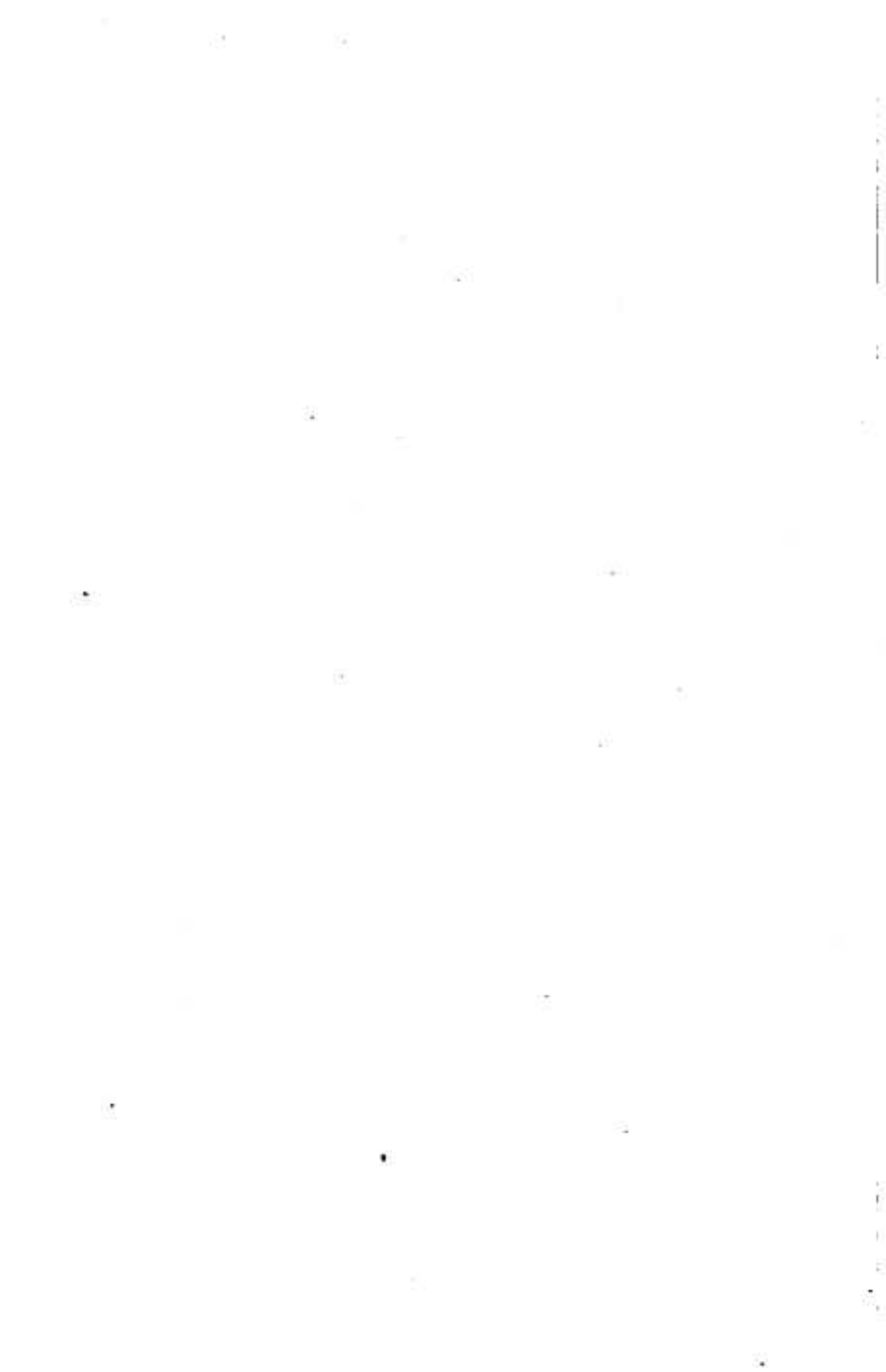
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FOREWORD

ENTRANCE into the world war brought this nation face to face with many grave problems. The American people and Congress sought advice and counsel from recognized leaders of thought and industry.

J. Ogden Armour was among those whose opinions and beliefs were most eagerly sought after during the period of discussion of war measures. He responded by discussing the business problems of the war in signed articles in various of the nation's leading magazines and in the public press. The authority with which he spoke compelled attention and his views were found to be sound.

With prophetic vision, he advocated many of the remedial measures afterwards adopted by the government to meet war problems. His ideas were reflected in the government's efforts to encourage production, to improve distribution, to foster cold storages, to prevent waste in the home, and in the guaranteeing of prices for staple commodities, the licensing of big food purveyors and organization of the retailers for the purpose of reducing prices.

The demand for Mr. Armour's writings on the Business Problems of the War has been so large that his principal articles have been gathered together in this book.

THE EDITOR.



BUSINESS PROBLEMS OF THE WAR

DIVERSIFY, FERTILIZE, MOTORIZE, SPECIALIZE

[From The Saturday Evening Post]

THE nation awaits the solution of the food problem. That there is a problem is evidenced by the existence of a most unusual condition wherein, with the world clamoring for a larger food supply and paying record high prices, the producers hesitate to increase their yield greatly, through fear that increased production will penalize and maybe ruin the producers. They have visions of glutted markets.

The Government's food-control commission, headed by Herbert C. Hoover, is the center of attention, and the public apparently expects it to come forth with a brief announcement or decision that will assure food in plenty and at low prices.

In my opinion there will be nothing sensational or especially radical in the program that the commission will finally adopt. The seat of the trouble is neither at the producing nor the consuming end of the matter, but with the distribution thereof. A common-sense readjustment of the nation's distributing system is needed in order to assure a market, at a profit, for everything perishable that the farmers can raise.

The producers must be assured against continuation of a condition wherein every year sees thousands of