

**LOOKING FORWARD;
MASS EDUCATION
THROUGH PUBLICITY**

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Looking forward; mass education through publicity by Charles Frederick Higham

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CHARLES FREDERICK HIGHAM

**LOOKING FORWARD;
MASS EDUCATION
THROUGH PUBLICITY**

BY CHARLES F. HIGHAM
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MASS EDUCATION THROUGH PUBLICITY

BY

CHARLES FREDERICK HIGHAM, M.P.



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TO MMU
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I DEDICATE THIS BOOK
TO
DAVID LLOYD GEORGE

THE STATESMAN WHO, ABOVE ALL OTHERS,
UNDERSTANDS THE PEOPLE, IS READILY
RESPONSIVE TO THEIR OPINION, AND IS
THE FIRST PRIME MINISTER TO APPRECIATE
THE VALUE OF EDUCATIONAL PUBLICITY.

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