

BRASS TACKS
"CAPSULE
OPTIMISM"

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Brass Tacks "Capsule Optimism" by Wm. C. Hunter

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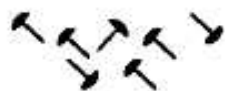
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WM. C. HUNTER

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BRASS TACKS

"CAPSULE OPTIMISM"

by

COL. WM. C. HUNTER

Author of

"PEP," "THINK," "DOLLARS AND SENSE," Etc.



CHICAGO

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"BRASS TACKS" is capsule optimism.

It is truth, cheer, smiles and help.

The writer claims no strangle hold on knowledge—offers no apology. He wrote the text; the publishers believed the book would sell; it did and they will continue to print new editions as long as the people will buy.

You have the book in your hand; the text starts next page, so what's the use of wasting time trying to convince you of its worth.

BRASS TACKS is our brief.

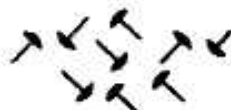
YOU are the judge.

We rest our case.

Thanks.



BRASS TACKS



BE pleasant every morning until ten o'clock. The rest of the day will take care of itself.



MOTHER—the one person in the world whose kindness was never the preface to a request.



PICK out twelve drinking men you knew twelve years ago. Then see where they stand in the game today. That's all for the highball.



WHY is it you very seldom see a smile on a millionaire's face?



IF your object in life is nickel-chasing, you let your garden of thought grow full of weeds, and soon intellectually, you have about as much thinking substance as a flea's dream, and your ability to reason will be on a par with a monkey. Get money, but don't neglect the cultivation of the mind 'atween times.

THE trouble is many sing "We shall know each other there" in church, but they don't try to know each other here on earth.



IT'S a good plan to take your troubles to a philosophical friend who is big enough to point out the fact that you yourself are to blame for having troubles.



HERE is the history of many a rich man's daughter: She is born without a welcome, fed on a bottle, cared for by a nurse, reared in a nursery, sent away to school, dressed like a doll. She has a debut, to which eligible young men are invited, she is shown off like a horse at a horse-show and the parents are ready to receive bids for her sale. She marries, raises children, tries to raise them as she was raised, but her husband goes "broke" and she awakes to the necessity of being a mother such as her mother should have been.



GRIZZLY PETE of Frozen Dog says the "has-been" wears shiny clothes instead of shiny shoes.



WHEN we act the same in our home, whether there's company present or not, we have a pretty good stand-in with our family.

THE ingrate, that pole cat which leaves a redolent trail. We don't like him. We hate the very tracks he leaves in the snow. He steals our good impulses. He makes us doubt the wisdom of kindness and help.

The two lowest things on the face of the earth are the ingrate and the snake's belly. This is not a spasm, but we've just run against an experience with an ingrate skunk, and we want to express our feelings and then face the light and gizzard up a bit. It takes an experience like this once in awhile to make us the better able to enjoy appreciation and thanks.



WHAT a lot of time would be saved if some of the time lost in hurrying hadn't been wasted.



DON'T tie grass in the path along which your brother travels.



A GENTLEMAN is simple and genuine. Simplicity and democracy makes him like the simple violin—at once the aristocrat of the palace and the democrat of the humble home.



DO what you are paid to do and THEN SOME. It's the THEN SOME that gets your salary raised.