

THE BUSINESS SIDE OF AGRICULTURE

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The business side of agriculture by Arthur G. L. Rogers

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ARTHUR G. L. ROGERS

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OF AGRICULTURE**

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THE BUSINESS SIDE OF AGRICULTURE

CHAPTER I

INTRODUCTORY: THE FARMER AND HIS MARKET

IT was customary with writers on agriculture in the eighteenth century to comment in the opening pages of their works on the multiplicity of labours that attend the life of the farmer, and the extensive knowledge that he ought to possess in order to practise his art to the best advantage. Professor Bradley, who taught botany in the University of Cambridge, and published about 1726 a book called *The Country Gentleman and Farmer's Monthly Director*, says in his introductory discourse: "I consider a Farmer as a Person whose Business depends more upon the Labour of the Brain than of the Hands; that is, his Contrivance and Wariness will prove much more beneficial to him than the working Part. . . .