

**THE LAW RELATING  
TO  
ADVERTISEMENTS**

Published @ 2017 Trieste Publishing Pty Ltd

ISBN 9780649104444

The law relating to advertisements by T. Artemus Jones

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BY  
T. ARTEMUS JONES  
OF THE MIDDLE TEMPLE, BARRISTER-AT-LAW;  
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LONDON  
BUTTERWORTH & CO., 11 & 12, BELL YARD, TEMPLE BAR  
**Law Publishers**  
1906

## P R E F A C E

THE part played by modern advertising in the development of national and international trade is a sufficient reason for the appearance of a book, however imperfect it may be, dealing with the law relating to advertisements. Somewhat hurriedly compiled during odd intervals of practice, the volume gives an outline of the salient facts in the decided cases, which may be found useful by the legal practitioner. The chapters dealing with copyright and Trade Marks are necessarily meagre. The absence of any work on the subject of advertisements in our law libraries is the only claim which the author ventures to make on behalf of this little volume.

T. A. J.

5, PUMP COURT, TEMPLE,  
*April, 1906.*

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