

# **MANUAL OF TRAFFIC EFFICIENCY**

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Manual of Traffic Efficiency by Harry Ellwood Bellis

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**HARRY ELLWOOD BELLIS**

**MANUAL OF  
TRAFFIC  
EFFICIENCY**



**MANUAL**  
OF  
**TRAFFIC EFFICIENCY**

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By  
**HARRY ELLWOOD BELLIS**  
TRAFFIC EXPERT

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**Pocket Edition**  
**\$1.25**

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To Stilwell B. Smith and Llewellyn W. Miller, who have courteously contributed of their knowledge and experience, the author extends sincere thanks and appreciation.



## PREFACE

The primary purpose of this **MANUAL OF TRAFFIC EFFICIENCY** is to provide a convenient reference work for **Traffic Managers, Freight Agents, Rate Clerks, Billing Clerks, Tariff Clerks and Shipping Clerks.** **Commerce Attorneys, Students and Businessmen** will also find it of inestimable value and benefit.

Traffic men realize to-day that efficiency in the conduct of their departments is only provided and maintained when thoroughly equipped to handle the manifold, complicated details of transportation.

The **MANUAL**, while containing only the elements governing the fundamental principles of traffic, it nevertheless provides trustworthy clues to the essential features that properly control the assembly and distribution of the products of the World, insofar as brief limitations will permit.

Such information as is contained herein has been compiled and selected with the utmost care and diligence in order that the subjects may be fully understood and the data utilized to the fullest extent and advantage. Illustrations are used whenever of material aid and examples based upon specific facts are freely availed of, as they afford a more comprehensive insight than the use of many words.



## FOREWORD

Transportation to-day has assumed the proportions of the complicated sciences and daily becomes more complex with the addition and increase of monotonous detail. Modern industry has gradually become cognizant of this fact, therefore skilled and trained experts consistently have usurped places formerly occupied by shipping clerks.

The advent of the trained traffic man has resulted in the introduction of modern efficiency methods in the promotion of commerce and the establishment of fixed rules and regulations for the systematic assembling of raw materials and the distribution of manufactured or finished products.

Agencies of transportation and commerce conducted periodical, educational campaigns in an effort to determine definite standards for restraining the gross inefficiency of producers, manufacturers and distributors in the preparation of their products and the method of conduct of departments concerned with the distribution of their commodities. The logical result naturally followed. A community of interest was invoked between shipper and carrier. Courteous relationship was established and much of the former prevalent red tape was abolished.

Intelligent traffic men are responsible for this condition of harmony.

Provision for adequate car service; proper rating and routing of shipments; thorough knowledge of the rules, regulations and classifications that govern freight traffic;