

**THE AMERICAN
INVADERS: THEIR PLANS,
TACTICS AND PROGRESS**

Published @ 2017 Trieste Publishing Pty Ltd

ISBN 9780649492206

The American Invaders: Their Plans, Tactics and Progress by Fred A. McKenzie

Except for use in any review, the reproduction or utilisation of this work in whole or in part in any form by any electronic, mechanical or other means, now known or hereafter invented, including xerography, photocopying and recording, or in any information storage or retrieval system, is forbidden without the permission of the publisher, Trieste Publishing Pty Ltd, PO Box 1576 Collingwood, Victoria 3066 Australia.

All rights reserved.

Edited by Trieste Publishing Pty Ltd.
Cover @ 2017

This book is sold subject to the condition that it shall not, by way of trade or otherwise, be lent, re-sold, hired out, or otherwise circulated without the publisher's prior consent in any form or binding or cover other than that in which it is published and without a similar condition including this condition being imposed on the subsequent purchaser.

www.triestepublishing.com

FRED A. MCKENZIE

**THE AMERICAN
INVADERS: THEIR PLANS,
TACTICS AND PROGRESS**

THE
American Invaders

THEIR PLANS, TACTICS
AND PROGRESS

BY
FRED A. MCKENZIE



NEW YORK
STREET & SMITH, PUBLISHERS
238 WILLIAM STREET

Econ 6069. 01. 5

Copyright, 1901,
By STREET & SMITH

CONTENTS.

How the Campaign is Worked	11
Coals to Newcastle	13
Encyclopædia Britannica	16
Bryant & May	19
Hold the Purse Strings	24
Reciprocity	26
"Driving"	29
The Triumphal March	31
Telephones	34
Electric Traction	37
Only a Beginning	41
Monopolists	45
Merely Domestic	49
Shirt Waists	52
Boots	56
American Drugs	59
Under False Pretenses	62
All American	67

The Printing World	70
The Fast Press	73
London Dailies	75
The Provincial Press	78
The "Scotsman"	82
Sheffield "Telegraph"	84
Yorkshire "Post"	86
Defending English Presses	89
The Book Market	92
Hustlers	95
Chance for English Publishers	99
Compelling Success	101
The Waterloo of Trade	104
Steel for Sheffield	106
Machine Tools	110
The Cycle Failure	113
American Bridges	115
The Conquest of Greater Britain	119
South Africa	121
Canada Yankeeified	123
British Traders Fail	126
Nova Scotian Plans	129
Interests Combined	131
Coming Changes	132
The Antipodes	134

CONTENTS.

iii

The Secret of American Success	137
Legislative Checks	140
Trade Unions	144
Good Enough for Grandfather	151
The Railway Blight	154
Coming Trades	155

PREFACE.

This book was written originally with the view to interest and arouse British readers. The subject is, however, such that it must appeal as well to the people of the United States as to those of Great Britain; and it is with this hope that an American edition has been prepared.

The conclusions arrived at in this book may seem pessimistic from the point of view of the Britisher; undoubtedly British trade has received a severe check, and supremacy in some of the great industries seems to have gone forever.

England has slept while commercial rivals went ahead. She has been too content to rest satisfied with the great accomplishment of past generations. In short, Britons have been a little too prosperous, far too easy-going. Masters and men alike have been too readily con-