

**THE CAR OF 1912: WHICH IS THE LATEST
EDITION OF THE LOCOMOBILE BOOK,
THE FOURTEENTH ANNUAL CATALOGUE
OF LOCOMOBILE MOTOR CARS WITH
WHICH IS COMBINED INFORMATION OF
GENERAL INTEREST TO MOTORISTS**

Published @ 2017 Trieste Publishing Pty Ltd

ISBN 9780649413188

The Car of 1912: Which Is the Latest Edition of the Locomobile Book, the Fourteenth Annual Catalogue of Locomobile Motor Cars with Which Is Combined Information of General Interest to Motorists by The Locomobile Company of America

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Edited by Trieste Publishing Pty Ltd.
Cover @ 2017

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THE LOCOMOBILE COMPANY OF AMERICA

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THE CAR OF 1912
THE
LOCOMOBILE





Near Calcutta

UNIV. OF
CALIFORNIA

UNIVERSITY OF
ALABAMA



Six-Cylinder, Seven-Passenger Touring Car

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WHICH IS THE LATEST EDITION OF THE
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MOTOR CARS WITH WHICH IS COMBINED
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Univ. of
California

PUBLISHED BY THE ADVERTISING DEPARTMENT OF
THE LOCOMOBILE COMPANY OF AMERICA
BRIDGEPORT CONNECTICUT

BRANCHES

NEW YORK BOSTON PHILADELPHIA WASHINGTON
CHICAGO SAN FRANCISCO OAKLAND

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PREFACE

The idea back of the Locomobile Book is to tell the story of the Locomobile—its record and development—its design and construction—its advantages as a comfortable and luxurious *vehicle*—its superiority as a safe and reliable *machine*.

It contains information not ordinarily part of a catalogue and which is useful for reference; consequently the book is produced in permanent library form with board covers. Our intention is to give complete information and not to create an impression of elaborateness in catalogue work. There are no expensive color plates. The ink is plain black on plain white book paper.

Locomobile models for 1912 are the result of our thirteen years' experience in making motor cars. Photographic illustrations and specifications of the various models are placed at the end of the book for convenient reference. The subject matter is arranged by chapters and indexed on pages 11, 12 and 13.

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