

**AMERICAN BUSINESS ENTERPRISE: A
STUDY IN INDUSTRIAL ORGANISATION;
A REPORT TO THE
ELECTORS OF THE GARTSIDE
SCHOLARSHIPS ON THE RESULTS OF A
TOUR IN THE UNITED STATES IN 1906-7**

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American Business Enterprise: A Study in Industrial Organisation; A Report to the Electors of the Gartside Scholarships on the Results of a Tour in the United States in 1906-7 by Douglas Knoop

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DOUGLAS KNOOP

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American Business Enterprise

A STUDY IN INDUSTRIAL ORGANISATION

A REPORT

*To the Electors of the Gartside Scholarships on the results of a
Tour in the United States in 1906-7*

BY
DOUGLAS KNLOOP, M.A.
Gartside Scholar

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THE GARTSIDE REPORTS.

THE Gartside Reports are the reports made by the Gartside Scholars at the University of Manchester. The Gartside Scholarships were established in 1902 for a limited period, by John Henry Gartside, Esq., of Manchester. They are tenable for two years and about three are awarded each year. They are open to males of British nationality who at the date of the election shall be over the age of eighteen years and under the age of twenty-three years.

Every scholar must enter the University of Manchester for one Session for a course of study approved by the electors. The remainder of the time covered by the scholarship must be devoted to the examination of subjects bearing upon Commerce or Industry in Germany or Switzerland, or in the United States of America, or partly in one of the above-mentioned countries and partly in others, but the electors may on special grounds allow part of this period of the tenure of the Scholarship to be spent in study and travel in some other country or countries. It is intended that each scholar shall select some industry, or part of an industry, or some business, for examination and investigate this comparatively in the United Kingdom and abroad. The first year's work at the University of Manchester is designed to prepare the student for this investigation, and it partly takes the form of directed study from publications and by direct investigation, of English conditions with regard to the industrial or commercial subjects upon which research will be made abroad in the second year of the scholarship. Finally each scholar must present a report upon the matters that he has had under examination. The reports will as a rule be published.

The value of a scholarship is about £80 a year for the time spent in England, £150 a year for time spent on the Continent of Europe, and about £250 a year for time spent in America.

PREFACE.

THE Report which follows contains some of the general impressions which I gained after travelling for about nine months in Canada and the United States of America. Most of my time was spent in the large cities of the East, where I came in touch with various members of the business community, and had frequent opportunities of appreciating how close is the relationship between university and commercial life. I made no attempt to investigate the conditions of any particular industry, but devoted my attention to such points as seemed to lend themselves for inquiry. This course was probably the most interesting and instructive at the time, but it has rendered the writing of a report very difficult, as it has not been possible to make many definite statements, or to enter into much detail.

All the gentlemen I met in Canada and the United States were so anxious to make my stay on the other side of the Atlantic pleasant and instructive, that I cannot thank them sufficiently for their thoughtfulness and for the trouble they took on my behalf. My obligations are so numerous that I hardly venture to enumerate them, for fear of omitting to make suitable acknowledgements to some of those who kindly helped me in acquiring information, which has been used in writing this report, but I cannot let this opportunity pass without thanking the following gentlemen for the assistance they gave me:—Dr. Geo. E. Barnett, Baltimore; Mr. R. A. Batley, Montreal; Mr. W. J. Battison, Boston; Mr. P. T. Cherington, Philadelphia; Mr. J. W. Clark, Newark; Dr. E. D. Durand, Washington; Prof. J. H. Hollander, Baltimore; Dr. E. R. Johnson, Philadelphia; Dr. E. S. Meade, Philadelphia; Dr. A. C. Muñse,