

**PSYCHOLOGY, THE
STUDY OF
BEHAVIOUR**

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Psychology, the study of behaviour by William McDougall

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THE STUDY OF BEHAVIOUR

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PREFACE

WHAT is psychology? With what is it concerned? What are the questions it seeks to answer? How is it setting about its task? What are its methods? What progress has it made? Is it a science in an advanced stage of development? Or is it one merely beginning to find its feet, to take definite shape, and to map out clearly its programme of work? Above all, what may we hope from it in the way of addition to our power of understanding human nature and of contributing to the welfare of mankind?

These are the questions which I shall attempt to answer in this book as simply as the difficulties of the subject will permit; hoping that some at least of my readers will be led to feel the fascination of the study and stimulated to pursue it further in one or more of its several branches.

W. McD.

Oxford, *Feb.*, 1912.

