

THE PRINCIPLES OF TRADE CO-OPERATION

Published @ 2017 Trieste Publishing Pty Ltd

ISBN 9780649545155

The Principles of Trade Co-Operation by R. H. Bennett

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Edited by Trieste Publishing Pty Ltd.
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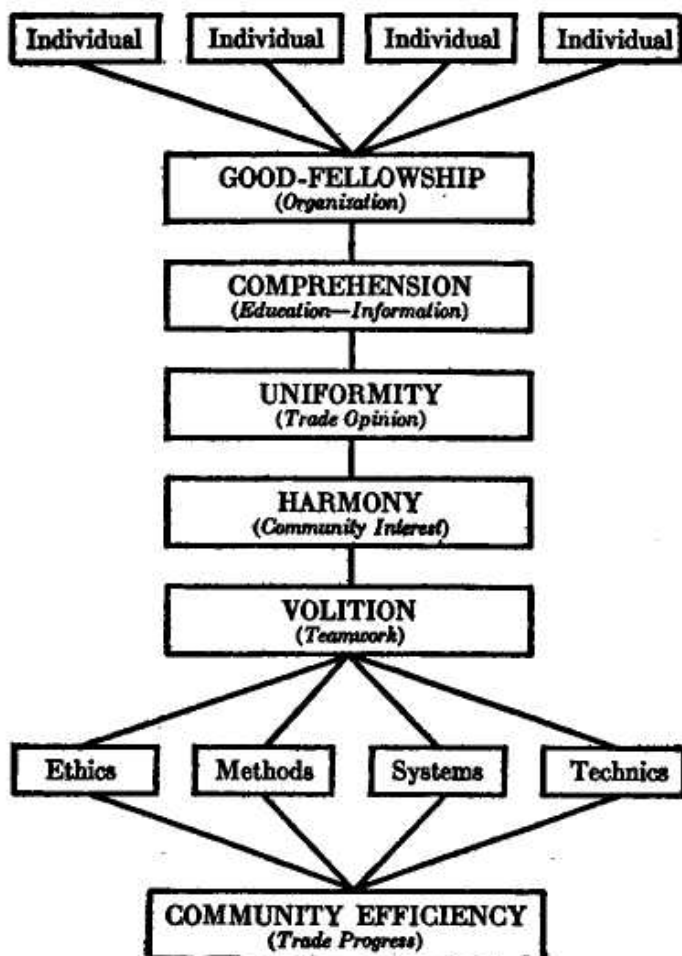
**THE PRINCIPLES OF
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CHART OF TRADE CO-OPERATION



THE PRINCIPLES OF TRADE CO-OPERATION

By R. H. BENNETT

*"Co-operation is the Watchword of
Our Day — Co-operation among
Business Men, Co-operation between
Employer and Employe, Co-operation
between Business and Government."
"Awakening of Business" by E. N. HURLEY*

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**TO THE AWAKENING BUSINESS MAN
THIS WORK IS HOPEFULLY
DEDICATED**

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A commercial organization philosophy, clearly defined principles, recognized standard methods of procedure, absence of trial and error of experience, method of learning rudiments and specialized preparation—not necessarily, but increasingly academic—must constitute the basis of efficiency in commercial, industrial and civic development of American communities.

Prof. ALFRED L. SMITH of Dartmouth College.

It (business) is not now a frontier of axe and plow, nor of engines and machinery, but of Principles and Policies.

To make education effective, we must establish the principles and policies which are to be mastered, so that training may form the mind of the executive more certainly, more rapidly than unregulated experience can do.

Prof. E. D. JONES, University of Michigan.