THE ECONOMICS OF COMMERCE

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The Economics of Commerce by H. de B. Gibbins

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PREFACE

The following chapters first appeared in the form of a scries of papers on "The Political Economy of Business" in a magazine circulating chiefly among commercial men. They were intended for young men engaged in, or just about to enter, commercial life; and aimed at presenting, in a simple, popular, and elementary manner, the main economic principles which underlie modern commerce. They are now republished (by request), and it is hoped that they may be of use to others than those for whom they were originally intended. Suggestions for further reading are given at the end of each chapter.



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