

**MY OWN STORY:
ILLUSTRATING THE
SPIRIT AND
SERVICE OF BIG BUSINESS**

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My Own Story: Illustrating the Spirit and Service of Big Business by Joseph H. Appel

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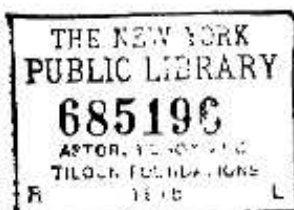
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WOMEN
CLEAN
WASH

TRANSFER FROM C. D.
MAY 1915

The story of a boy who got into the spirit of life so that the life of the Spirit got into him,

Finding later that Business also has its stream of life—its own composite Personality—which must be allowed to flow strongly through all its members before they can become true business men and women,

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INTRODUCTION

The fishes of the Sea open their gills to the Water and the great Ocean of Life flows through their bodies.

The inhabitants of the Earth—beast, bird and Man—open their lungs to the Air, and another great Stream of Life flows through them.

Life—a fluid—flows through all living creatures so long as they hold themselves open freely to its reception.

And now we are being taught,*

*By Judge Troward and other modern writers.

Introduction

that man is surrounded by an ocean of Universal Spirit—or Cosmic mind, or Divine life, as it is variously termed—and that all he has to do to become a Master is to let flow through himself and to merge with himself this pure current of life—life original, universal and eternal.

Thus is explained genius. Thus is explained why one man can do more than another—can be more, can produce more, can earn more.

In proportion as man, the individual, merges and becomes one with the universal, so will he grow in body, mind and spirit. So will he grow above his fellow-men.