

**RUNNING A HAPPY FAMILY; HOW YOU  
CAN APPLY WHAT BUSINESS HAS  
DISCOVERED ABOUT MANAGEMENT  
AND HUMAN RELATIONS TO MAKE AN  
EFFICIENT HOME AND A HAPPY FAMILY**

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Running a happy family; how you can apply what business has discovered about management and human relations to make an efficient home and a happy family by Henry Swift & Elizabeth Swift

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**HENRY SWIFT & ELIZABETH SWIFT**

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*RUNNING A HAPPY FAMILY*

# *Running a Happy Family*

HOW YOU CAN APPLY WHAT BUSINESS  
HAS DISCOVERED ABOUT MANAGEMENT AND  
HUMAN RELATIONS TO MAKE AN EFFICIENT  
HOME AND A HAPPY FAMILY

*Henry and Elizabeth Swift*

ILLUSTRATED

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## *Foreword*

The chief purpose of this book is to point out to parents that certain human-relations skills and techniques currently being taught and used in the business world may also be helpful at home. Application of these skills has lagged behind in the home, despite the fact that they are based on common sense and on sound theory.

The widespread attention being given by business and industry to management training and development led us to the writing of *Running a Happy Family*. In the business world, millions of dollars are being spent to teach everyone from foreman to president how to be a more effective manager or supervisor. Some concerns have worked out extensive programs of their own; others send their men to colleges or professional schools, or call in management-consulting firms. These activ-

ities form the most significant development in the field of adult education in many years.

Parents of young children well know the total disintegration which can occur from time to time in the average household, no matter how devoted to one another its members may ordinarily be. We believe that the methods of dealing with people which are now being used in business can be taken home at five o'clock to benefit those people about whom we care most—our own families.

Some parents may object that they do not have time to learn new skills or to read about methods which seem so obvious. And yet most of them do manage to find time for nagging, scolding, and cajoling their children. By using a more constructive approach, they could in the same time or less produce superior results, and could teach their children ways of getting along with others which would benefit them throughout their lives.

This book is not a psychology text, nor is it a treatise by experts in human relations. It is not an attempt to show all the right ways—or *The Only Right Way*—of influencing human behavior. We know that you cannot run a home like an office. Much of the highly trained efficiency and technical methods of the business world are neither practical nor desirable in the home. But just as the typewriter or office stapler can sometimes come in handy for a domestic project, so can some of the simple pointers from books, articles, and courses that are aimed at the business world. We do not propose these skills as a substitute for Tender Loving Care. On the con-